

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Art Unit: Not assigned

Masahiro MINOWA

Examiner: Not assigned

Serial No: Not assigned

Filed: March 26, 2001

For:

METHOD, COMPUTER PRODUCT AND NETWORK

SYSTEM FOR RECEIVING AND PLACEMENT PROCESSING OF ADVERTISING INFORMATION

TRANSMITTAL OF INFORMATION DISCLOSURE **STATEMENT**

Box PATENT APPLICATION Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

The information disclosure statement submitted herewith is being filed concurrently with the subject application [37 C.F.R. § 1.97(b)] and contains no items of information cited in any communication from a foreign patent office in a counterpart foreign application [37 C.F.R. § 1.97(e)(1)].

If it should be determined that for any reason either an insufficient or excessive fee has been paid, please charge any insufficiency or credit any overpayment necessary to ensure consideration of the information disclosure statement for the above-identified application to Deposit Account No. 50-1314. A copy of this paper is enclosed.

By:

Respectfully submitted,

HOGANZHARTSON L.L.P.

Date: March 26, 2001

Louis A. Mok

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INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)			Docket Number (Optional) 81747.0191		Application Number Not assigned	
			Applicant Masahiro MINOWA			
			Filing Date March 26, 2001		Group Art Unit Not assigned	
		U.S. PATEN	T DOCUMENTS	-		31
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	6, 047, 310	4/4/2000	KAMAKURA et al.			
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					11795 7017	
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	FO	REIGN PATI	ENT DOCUMENTS			
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION (YES/NO)
	9-91358**	4/4/97	Japan			-
	11-514462***	12/7/99	Japan			
	11-134353	5/21/99	Japan			
	11-66432	3/9/99	Japan	_		
	2000-322654*	11/24/00	Japan		12-	
	EP 1035527	9/13/00	EPO			
1	WO 96/27843	9/12/96	PCT	<u> </u>		
	OTHER DOCUMENT	S (Including Au	ıthor, Title, Date, Pertii	nent Pages,	Etc.)	
	* Cross-reference to EP 1035527					
	** Cross-reference to USP 6,047,310					
	*** Cross-reference to WO 96/27843	}				
		<u> </u>		,		
EXAMINER DATE		ATE CONSIDE	CONSIDERED			
EXAMINER: In conformance a	nitial if citation considered, whether or and not considered. Include copy of the	not citation is in	conformance with MPEI	⊃ § 609; Drav applicant.	v line through cit	ation if not in